



# PERIMETRIX

RECOMMENDATIONS FOR  
USING THE COMPANY LOGO

KEEPING SECRETS SAFE



OFFICIAL COMPANY LOGO:  
PERMISSIBLE OPTIONS FOR USE

1.



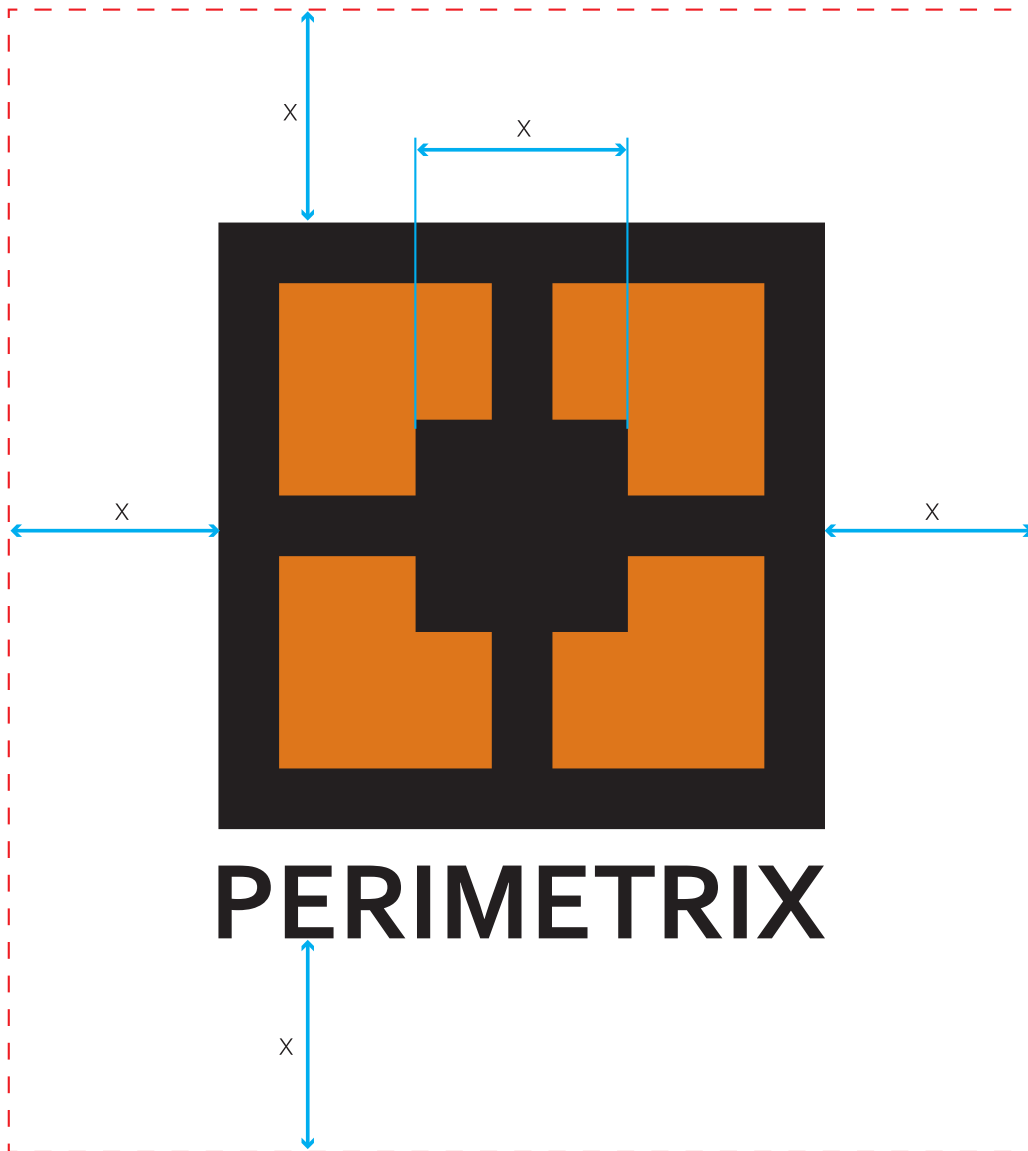
**PERIMETRIX**

2.



**PERIMETRIX**

INDENTS AND INTERVALS OF THE LOGO RELATIVE TO OTHER IMAGES



**POSITIVE AND NEGATIVE COMBINATIONS,  
COLOR LOGO**



**PERIMETRIX**

Orange: Pantone DS 37-1 C (C=0, M=60, Y=100, K=10)  
Black: Pantone Black 100% (C=0, M=0, Y=0, K=100)



**PERIMETRIX**

Negative combination against a dark background  
Orange: Pantone DS 37-1 C (C=0, M=60, Y=100, K=10)



**PERIMETRIX**

One-color version  
Black: Pantone Black 100% (C=0, M=0, Y=0, K=100)



**PERIMETRIX**

One-color version  
Tonal inversion



**PERIMETRIX**

POSITIVE AND NEGATIVE COMBINATIONS,  
COLOR LOGO



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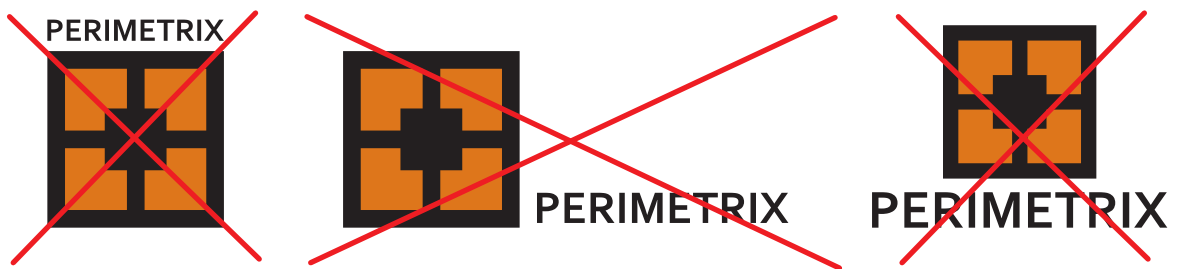


One-color version  
Tonal inversion



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EXAMPLES OF INCORRECT LOGO USE





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